

WORCESTER
CHAPEL WALK
CROWNGATE

A SIGNIFICANT
RETAIL OPPORTUNITY

IN GOOD COMPANY

HOUSE OF FRASER
SINCE 1849

Superdry.
面着乾燥(しなさい)

RADLEY
LONDON

ESTÉE LAUDER

Dune

CHANEL

POLO
RALPH LAUREN

TOMMY HILFIGER

BOSS
HUGO BOSS

Phase Eight

JoJo Maman Bébé

Carluccio's



DEBENHAMS



AN EVER GROWING LOCATION



WELL CONNECTED

Worcester has a great infrastructure and motorway network with the **M5**, **M6**, **M42** and **M40** connecting it to all major cities in the UK.

A STRONG CATCHMENT

£315.4m

Comparison Goods Potential

£1.7bn

Total Comparison Goods Expenditure

13m

Annual footfall

**RANKED
69th**

CACI Retail Footprint



747k

Residents

58.4m

Additional Worker and Tourism Spend

AN AFFLUENT SHOPPER PROFILE

40%

Of Worcester's profile is made up of the top two wealthiest profiles

29%

More Affluent Achievers than UK average

Source: CACI 2017



DOMINANT MARKET SHARE

60.5%

Core catchment
market share

78%

Higher market share than
other cities of this size

+3%

Comparisons Goods
Expenditure compared to
West Midlands average



STRONG RETAILER PERFORMANCE

“Worcester
dominates
its catchment”

TOP
2%

Of all UK centres

WORCESTER HAS CAPACITY FOR MORE

172k

Additional gross sq ft
of retail space

“CrownGate poses
real opportunity in the
heart of Worcester for
accessible, premium
brands, as well as
clothing and footwear,
home and catering”

Sources: CACI 2017



NOTABLE
NEIGHBOURS

M&S

Paperchase

FRASER HART

L'OCCITANE
EN PROVENCE

RIVER ISLAND


SWAROVSKI

CONTACT



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