



BRIEF

EE wanted to franchise 100 stores in their portfolio over a period of 2 years. A number of the chosen stores had 2-3 years left until expiry. The minimum lease term requirement to franchise the store was 5 years.

RESULT

MMX successfully agreed 75 re-gears which included varying leases to incorporate franchise rights, removing break options and agreeing favourable incentives of reduced rents and rent free periods. The overall programme was completed on time and produced significant savings to the client.