



mothercare

BRIEF

As part of the Mothercare strategy to right size the Rein Stow portfolio we were tasked with finding a store solution for them in the Bristol/Cribbs Causeway area.

RESULT

Having highlighted a unit on the Cribbs Causeway Retail Park in 2013, the new 30,000 sq ft store opened adjacent to NEXT Home on 2015 and continues to trade well above target.